



Ziox Mobiles launches new 4G Smartphone for Rs 5553

NEW DELHI: Ziox Mobiles has announced its entry into 4G Smartphone domain with its new device named as Ziox Astra Metal 4G for Rs 5,553.

The new device is designed to showcase a 5-inch screen and will be powered by 1.3 Ghz quad processor. The RAM is 1GB and can store 8 GB of data inside it without the need of any external memory card but which can be extended up to 32 GB through a micro SD card.

The smartphone will be available Rose Gold, Silver & Champagne Gold colour variants and will host a battery of 3000 mAh capacity. To unleash the photographer inside you, the phone comes with a 5MP rear camera having Auto Flash feature and a 2 MP selfie shooter.

“To ensure that you never miss out on capturing an important memory, the smartphone is equipped with dual camera support, it comes with a 5MP Rear Camera & 2 MP Front camera. The back camera has Auto Focus and Flash support to help you take sharp & vivid images even in low lighting conditions while the 2MP front camera captures stunning selfies in a jiffy and facilitates video calling,” the statement said.

Commenting on the launch of the newest Astra Metal 4G, Deepak Kabu, CEO, Ziox Mobiles says, "After establishing its mark in the feature phone segment, Ziox is proud to introduce its first 4G entrant, that not only elevates performance & customer experience to the next level, but endeavors to empower consumers with affordable technology, keeping the users ahead of the Tech curve".

With 21 language support, the smartphone also equips connectivity options like WIFI, Bluetooth, FM Radio & more to offer an all-inclusive smartphone using experience. Available in shades of Rose Gold, Silver & Champagne Gold, Astra Metal 4G is already available in leading retail stores across India.